

ESTTA Tracking number: **ESTTA688538**

Filing date: **08/10/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Color Image Apparel, Inc.		
Entity	Corporation	Citizenship	California
Address	6670 Flotilla Street Commerce, CA 90040 UNITED STATES		

Attorney information	Lindsay Hulley Rutan & Tucker, LLP 611 Anton Boulevard 14th Floor Costa Mesa, CA 92626 UNITED STATES trademarks@rutan.com Phone:714-641-5100		
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Applicant Information

Application No	85933604	Publication date	08/04/2015
Opposition Filing Date	08/10/2015	Opposition Period Ends	09/03/2015
Applicant	Thomas-Spruill, Mary T. Ste 8, Box 193 Suffolk, VA 23435 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 2013/04/02 First Use In Commerce: 2013/04/08
All goods and services in the class are opposed, namely: Retail clothing boutiques

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2668441	Application Date	09/04/2001
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	BELLA		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Garments, namely cotton T-shirts and Tops

U.S. Registration No.	2895709	Application Date	09/28/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 [MEN'S,] WOMEN'S AND CHILDREN'S CLOTHING, namely, [JEANS,] DRESSES, SKIRTS,[MINISKIRTS,] SHORTS, PANTS, [SLACKS, TROUSERS, SUITS, PANTSUITS,] JACKETS,SWEATERS, [CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS,] SWEATSHIRTS, SWEATPANTS, [SWEATSHORTS,] SWEAT-SUITS, SHIRTS, [POLOSHIRTS,] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, [HALTER TOPS,] KNIT TOPS, [WOVEN TOPS, BODYSUITS,] CAMISOLES [PAJAMAS, JUMP-SUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, namely, LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR]		

U.S. Registration No.	3158111	Application Date	11/14/2005
Registration Date	10/17/2006	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2002/08/07 First Use In Commerce: 2002/08/07 girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleeve tops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	3250727	Application Date	11/14/2005
Registration Date	06/12/2007	Foreign Priority Date	NONE

Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops

U.S. Registration No.	3293659	Application Date	11/29/2005
Registration Date	09/18/2007	Foreign Priority Date	NONE

Word Mark	BELLA BABY
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 025. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00
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	clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, one-piece garments with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, and spaghetti strap tank tops
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U.S. Registration No.	3519794	Application Date	03/17/2008
Registration Date	10/21/2008	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece tops, fleece pants, shirts, pants, yoga pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets		

U.S. Registration No.	3967706	Application Date	04/21/2010
Registration Date	05/24/2011	Foreign Priority Date	NONE
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2011/04/06 First Use In Commerce: 2011/04/06 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dresses		

U.S. Registration No.	4116227	Application Date	04/18/2011
Registration Date	03/20/2012	Foreign Priority	NONE

		Date	
Word Mark	BELLA LUXX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2011/10/10 First Use In Commerce: 2011/10/11 Online retail and wholesale store services featuring clothing		

U.S. Registration No.	4163125	Application Date	10/19/2010
Registration Date	06/26/2012	Foreign Priority Date	NONE
Word Mark	BELLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/04/11 First Use In Commerce: 2001/04/24 Online retail and wholesale store services featuring clothing		

U.S. Registration No.	4255236	Application Date	01/13/2012
Registration Date	12/04/2012	Foreign Priority Date	NONE
Word Mark	BELLABABY		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs		

U.S. Registration No.	4259037	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops		

U.S. Registration No.	4259038	Application Date	12/05/2011
Registration Date	12/11/2012	Foreign Priority Date	NONE
Word Mark	BELLA GIRL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2012/10/23 First Use In Commerce: 2012/10/23 Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, tank tops, short sleevetops and shirts, long sleeve tops and shirts, spaghetti strap tank tops

U.S. Registration No.	4262459	Application Date	12/05/2011
Registration Date	12/18/2012	Foreign Priority Date	NONE
Word Mark	BELLA MISSY		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 025. First use: First Use: 2012/10/24 First Use In Commerce: 2012/10/24 Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops
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Attachments	76308113#TMSN.png(bytes) 78753725#TMSN.png(bytes) 78753670#TMSN.png(bytes) 78763045#TMSN.png(bytes) 77423400#TMSN.png(bytes) 85019598#TMSN.png(bytes) 85297573#TMSN.png(bytes) 85156401#TMSN.png(bytes) 85516044#TMSN.png(bytes) 85487399#TMSN.png(bytes) 85487403#TMSN.png(bytes) 85487405#TMSN.png(bytes) BELLA MOD Notice of Opposition.pdf(161938 bytes) BELLA MOD Exhibit A.pdf(732847 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Lindsay J. Hulley/
Name	Lindsay Hulley
Date	08/10/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Color Image Apparel, Inc., v. Mary T. Thomas-Spruill, DBA Bella Mod LLC, Applicant.

Opposition No. TO BE ASSIGNED

Serial No.: 85/933,604

Mark: BELLA MOD

NOTICE OF OPPOSITION

Opposer, Color Image Apparel, Inc., a California corporation having a place of business at 6670 Flotilla Street, Commerce, California 90040 (hereinafter “Opposer”) believes that it will be damaged by registration of the mark BELLA MOD, shown in U.S. Application Serial No. 85/933,604 (the “Application”), filed by Mary T. Thomas-Spruill, DBA Bella Mod LLC (“Applicant”) and hereby opposes the same.

As grounds for the Opposition, it is alleged that:

1. Opposer is now and for many years past has been engaged in the manufacture, marketing and sale of apparel for men, women and children.
2. For many years and since at least as early as January 1, 2000, Opposer adopted and has used the trademark BELLA on and in connection with its goods and services.
3. For many years, Opposer has drawn upon the goodwill and public recognition of its BELLA mark by adopting and using this mark to signify its high quality goods and services.
4. Opposer’s BELLA mark has been conspicuously applied to and used in conjunction with Opposer’s goods and services, and said goods and services so marked have been extensively distributed, advertised, promoted and sold in interstate commerce in the United States.

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5. Opposer has widely and extensively advertised and promoted its goods and services such that the public and trade recognize that these products and services emanate from one source, *i.e.*, Color Image Apparel, Inc.

6. By virtue of Opposer's extensive advertising, promotion, and sales of its goods and services under its BELLA mark, the public and trade have come to rely upon Opposer's BELLA mark to identify Opposer's superior products and services and distinguish them from the products and services of others. The BELLA mark has come to represent an extremely valuable goodwill belonging exclusively to Opposer.

7. Opposer has long maintained registrations incorporating the word BELLA for clothing in the United States Patent and Trademark Office (the "USPTO") for its goods and services. Among said registrations owned by Opposer (collectively, Opposer's Marks") are:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Class</u>
BELLA	2,668,441	December 31, 2002	25
BELLA	2,895,709	October 19, 2004	25
BELLA GIRL	3,158,111	October 17, 2006	25
BELLA BABY	3,250,727	June 12, 2007	25
BELLA BABY	3,293,659	September 18, 2007	25
BELLA	3,519,794	October 21, 2008	25
BELLA LUXX	3,967,706	May 24, 2011	25
BELLA LUXX	4,116,227	March 20, 2012	35
BELLA	4,163,125	June 26, 2012	35
BELLA BABY	4,255,236	December 4, 2012	25
BELLA MISSY	4,259,037	December 11, 2012	25
BELLA GIRL	4,259,038	December 11, 2012	25
BELLA MISSY	4,262,459	December 18, 2012	25

8. The registrations for said Opposer's Marks are valid and subsisting, and are owned by Opposer together with the business and goodwill connected therewith. Further, many

of these registrations are now incontestable under the provisions of 15 U.S.C. §1065. Copies of the TSDR records for these registrations showing the current status and title are attached hereto as Exhibit A.

Applicant's Trademark Application

9. Applicant seeks registration of the mark BELLA MOD (“Applicant’s Mark”) on the basis of an application filed on May 16, 2013, pursuant to Section 1(a) of the Lanham Act, with an asserted date of first use of April 2, 2013.

10. As published on August 4, 2015, the Application covers, “Retail clothing boutiques” in International Class 35.

**CLAIM FOR RELIEF
Likelihood of Confusion
Section 2(d) of The Lanham Act; 15 U.S.C. §1052(d)**

11. Opposer hereby incorporates the foregoing paragraphs as fully set forth herein.

12. Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), prohibits registration on the principal register of a mark that consists of or comprises a mark which so resembles a mark previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods and/or services of the applicant, to cause confusion, or to cause mistake, or to deceive.

13. Upon information and belief, the services identified in the Application are identical, closely related and/or complementary to the goods and services offered under Opposer’s Marks.

14. Applicant’s Mark so resembles Opposer’s Marks, as to be likely, when used in connection with Applicant’s services, to cause confusion, to cause mistake, or to deceive.

15. With over fourteen years of prior use of Opposer’s Marks in Classes 25 and 35, Opposer is entitled to the exclusive use of its marks in connection with those goods and services.

16. The Trademark Trial and Appeal Board has authority under 15 U.S.C. § 1068 to refuse to register the Application.

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WHEREFORE, Opposer believes and avers that it will be damaged by registration of the Application and prays that the Application be rejected, that no registration be issued to Applicant, and that this Opposition be sustained in favor of Opposer.

Please recognize Lindsay J. Hulley and the law firm of Rutan & Tucker, LLP, as attorneys for Opposer in this proceeding and address all communications to Ms. Hulley at the address below.

This Notice of Opposition is being submitted electronically through ESTTA. The required fee is authorized to be charged against the Deposit Account of the Attorney for Opposer.

Dated: August 10, 2015

Respectfully submitted,

/Lindsay J. Hulley/

Lindsay J. Hulley

RUTAN & TUCKER, LLP

611 Anton Boulevard, Suite 1400

Costa Mesa, California 92626

(714) 641-5100

lhulley@rutan.com

Attorneys for Opposer

Color Image Apparel, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that she is one of the attorneys for Opposer Color Image Apparel, Inc., in the above-captioned Opposition proceeding and that on the date which appears below, she caused a copy of the foregoing **NOTICE OF OPPOSITION** to be served on the following with the United States Postal Service with fully pre-paid postage by first class mail service:

Applicant:

Mary T. Thomas-Spruill
DBA Bella Mod LLC
Ste. 8, Box 193
3575 Bridge Road
Suffolk, Virginia 23435

Applicant's Attorney of Record:

Erik M. Pelton
Erik M. Pelton & Associates, PLLC
PO Box 100637
Arlington, Virginia 22210

Dated: August 10, 2015
Costa Mesa, California

/Lindsay J. Hulley/
Lindsay J. Hulley

EXHIBIT A

STATUS DOCUMENTS

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Mark: BELLA



US Serial Number: 76308113

Application Filing Date: Sep. 04, 2

US Registration Number: 2668441

Registration Date: Dec. 31, 2

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 26, 2012

Publication Date: Oct. 08, 2002

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED F

Related Properties Information

International Registration [0859520](#)
Number:International Application [A0002114/0859520](#)
(s) /Registration(s) Based
on this Property:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Garments, namely cotton T-shirts and Tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 20

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Avenue
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNI

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Attorney Primary Email octmdocket@tresslerllp.com
 Address:
 Docket Number: 9839-15
 Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Fax: 714-546-9
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	

Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 26, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Feb. 26, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Feb. 26, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jan. 13, 2012	TEAS SECTION 8 & 9 RECEIVED	
Sep. 30, 2011	NOTICE OF SUIT	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 24, 2010	NOTICE OF SUIT	
May 14, 2010	NOTICE OF SUIT	
May 11, 2010	NOTICE OF SUIT	
Apr. 19, 2010	NOTICE OF SUIT	
Mar. 30, 2010	NOTICE OF SUIT	
May 07, 2008	CASE FILE IN TICRS	
Jan. 15, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	59807
Jan. 10, 2008	TEAS SECTION 8 & 15 RECEIVED	
Mar. 02, 2006	COUNTERCLAIM OPP. NO. 999999	166286
Dec. 31, 2002	REGISTERED-PRINCIPAL REGISTER	
Oct. 08, 2002	PUBLISHED FOR OPPOSITION	
Sep. 18, 2002	NOTICE OF PUBLICATION	
Jul. 23, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 17, 2002	LETTER OF SUSPENSION MAILED	
Jun. 04, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 21, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	

May 21, 2002	PAPER RECEIVED	
Nov. 20, 2001	NON-FINAL ACTION MAILED	
Nov. 09, 2001	ASSIGNED TO EXAMINER	60785
Nov. 09, 2001	ASSIGNED TO EXAMINER	66551
Nov. 01, 2001	ASSIGNED TO EXAMINER	66551

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Dec. 31, 2012

TM Staff and Location Information

TM Staff Information - None.

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 26, 2

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

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Mark: BELLA

No Image exists
for this case.

US Serial Number: 78306447

Application Filing Date: Sep. 28, 2004

US Registration Number: 2895709

Registration Date: Oct. 19, 2004

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: May 17, 2014

Publication Date: Jul. 27, 2004

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Translation: The English translation of "BELLA" is "beautiful".

Related Properties Information

International Registration [0860334](#)
Number:International Application [A0002115/0860334](#)
(s) /Registration(s) Based
on this Property:Claimed Ownership of US [2668441](#)
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:

[MEN'S,] WOMEN'S AND CHILDREN'S CLOTHING, namely, [JEANS,] DRESSES, SKIRTS, [SLACKS, TROUSERS, SUITS, PANTSUITS,] JACKETS, SWEATERS, [CARDIGANS, PULL BLOUSES, VESTS, BLAZERS, OVERALLS,] SWEATSHIRTS, SWEATPANTS, [SWEATSHO SHIRTS,] KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TC [WOVEN TOPS, BODYSUITS,] CAMISOLES [PAJAMAS, JUMPSUITS, SWIM SUITS, SWIM ACCESSORIES, namely, BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, name SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FO

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 20

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA 90040
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNI

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley

Docket Number: 101795.00

Attorney Primary Email Address: trademarks@rutan.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
Rutan & Tucker, LLP
611 Anton Boulevard
Suite 1400
Costa Mesa, CALIFORNIA 92626

UNITED STATES

Phone: 714-641-5100

Fax: 714-546-9

Correspondent e-mail: trademarks@rutan.com lhulley@rutan.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2014	COUNTERCLAIM OPP. NO. 999999	217654
May 17, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 17, 2014	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68973
May 17, 2014	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68973
May 06, 2014	REGISTERED - COMBINED SECTION 8 (10 -YR) & SEC. 9 FILED	68973
May 17, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
May 06, 2014	TEAS SECTION 8 & 9 RECEIVED	
Apr. 01, 2014	NOTICE OF SUIT	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 30, 2011	NOTICE OF SUIT	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 24, 2010	NOTICE OF SUIT	
May 11, 2010	NOTICE OF SUIT	
Apr. 19, 2010	NOTICE OF SUIT	
Mar. 30, 2010	NOTICE OF SUIT	
Mar. 30, 2010	NOTICE OF SUIT	
Dec. 05, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Nov. 30, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Nov. 17, 2009	TEAS SECTION 8 & 15 RECEIVED	

Jan. 05, 2009	COUNTERCLAIM OPP. NO. 999999	187561
Nov. 30, 2008	COUNTERCLAIM CANC. NO. 999999	49716
Mar. 02, 2006	COUNTERCLAIM OPP. NO. 999999	166286
Oct. 19, 2004	REGISTERED-PRINCIPAL REGISTER	
Jul. 27, 2004	PUBLISHED FOR OPPOSITION	
Jul. 07, 2004	NOTICE OF PUBLICATION	
May 07, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 11, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 03, 2004	EXAMINERS AMENDMENT E-MAILED	
May 01, 2004	NON-FINAL ACTION E-MAILED	6325
Apr. 18, 2004	ASSIGNED TO EXAMINER	74645
Feb. 11, 2004	TEAS VOLUNTARY AMENDMENT RECEIVED	
Oct. 20, 2003	TEAS VOLUNTARY AMENDMENT RECEIVED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 19, 2014

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 17, 2015

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STATUS

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Mark: BELLA GIRL

BELLA GIRL

US Serial Number: 78753725

Application Filing Date: Nov. 14, 2006

US Registration Number: 3158111

Registration Date: Oct. 17, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Dec. 13, 2011

Publication Date: Aug. 01, 2006

Mark Information

Mark Literal Elements: BELLA GIRL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

Claimed Ownership of US [2668441](#), [2895709](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: girls clothing, namely knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, t-shirts, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 07, 2002

Use in Commerce: Aug. 07, 2002

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Docket Number: 9839-17 B
 Attorney Primary Email octmdocket@tresslerllp.com
 Attorney Email Authorized: Yes
 Address:

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2014	COUNTERCLAIM OPP. NO. 999999	217654

Apr. 01, 2014	NOTICE OF SUIT	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 13, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 13, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70619
Dec. 13, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70619
Oct. 31, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 30, 2008	COUNTERCLAIM CANC. NO. 999999	49716
Oct. 17, 2006	REGISTERED-PRINCIPAL REGISTER	
Aug. 01, 2006	PUBLISHED FOR OPPOSITION	
Jul. 12, 2006	NOTICE OF PUBLICATION	
Jun. 13, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	71373
Jun. 01, 2006	ASSIGNED TO LIE	71373
May 24, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 22, 2006	EXAMINER'S AMENDMENT ENTERED	88888
May 22, 2006	EXAMINERS AMENDMENT E-MAILED	6328
May 22, 2006	EXAMINERS AMENDMENT -WRITTEN	80819
May 18, 2006	ASSIGNED TO EXAMINER	80819
Nov. 17, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Dec. 13, 2015

Assignment Abstract Of Title Information - Click to Load

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STATUS

DOCUMENTS

[Back to Search](#)

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Mark: BELLA BABY

BELLA BABY

US Serial Number: 78753670

Application Filing Date: Nov. 14, 2007

US Registration Number: 3250727

Registration Date: Jun. 12, 2007

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 20, 2012

Publication Date: Mar. 27, 2007

Mark Information

Mark Literal Elements: BELLA BABY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BABY"

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

Related Properties Information

Claimed Ownership of US [2668441](#), [2895709](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, at

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use in Commerce: Sep. 2005

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNI

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Attorney Primary Email trademarks@rutan.com
 Address:
 Docket Number: 101795-00
 Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2014	COUNTERCLAIM OPP. NO. 999999	217654

Apr. 01, 2014	NOTICE OF SUIT	
Sep. 20, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 20, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Sep. 20, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Aug. 29, 2012	TEAS SECTION 8 & 15 RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 30, 2008	COUNTERCLAIM CANC. NO. 999999	49716
Jun. 12, 2007	REGISTERED-PRINCIPAL REGISTER	
Mar. 27, 2007	PUBLISHED FOR OPPOSITION	
Mar. 07, 2007	NOTICE OF PUBLICATION	
Feb. 09, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76529
Feb. 03, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 01, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 31, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 31, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 22, 2007	LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2007	SUSPENSION LETTER WRITTEN	80819
Jan. 20, 2007	LIE CHECKED SUSP - TO ATTY FOR ACTION	76529
Jul. 20, 2006	LETTER OF SUSPENSION E-MAILED	6332
Jul. 20, 2006	SUSPENSION LETTER WRITTEN	80819
Jul. 20, 2006	ATTORNEY REVIEW COMPLETED	80819
Jul. 11, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 29, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 29, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2006	LETTER OF SUSPENSION E-MAILED	6332
May 23, 2006	SUSPENSION LETTER WRITTEN	80819

May 31, 2006	EXAMINER'S AMENDMENT ENTERED	76529
May 24, 2006	EXAMINER'S AMENDMENT ENTERED	88888
May 24, 2006	EXAMINERS AMENDMENT E-MAILED	6328
May 24, 2006	EXAMINERS AMENDMENT -WRITTEN	80819
May 24, 2006	ASSIGNED TO LIE	76529
May 23, 2006	EXAMINERS AMENDMENT E-MAILED	6328
May 23, 2006	EXAMINERS AMENDMENT -WRITTEN	80819
May 22, 2006	NON-FINAL ACTION E-MAILED	6325
May 22, 2006	NON-FINAL ACTION WRITTEN	80819
May 18, 2006	ASSIGNED TO EXAMINER	80819
Nov. 17, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Sep. 20, 2

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Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA BABY



US Serial Number: 78763045

Application Filing Date: Nov. 29, 2007

US Registration Number: 3293659

Registration Date: Sep. 18, 2007

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 27, 2012

Publication Date: Mar. 27, 2007

Mark Information

Mark Literal Elements: BELLA BABY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED F

Color(s) Claimed: Color is not claimed as a feature of the mark.

Translation: The English translation of the foreign wording "BELLA" is "BEAUTIFUL".

Related Properties Information

Claimed Ownership of US [2668441](#), [2895709](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: clothing for newborns and infants, namely knit tops and bottoms, fleece tops and bottoms, basic with feet, hats, cloth bibs, tank tops, short-sleeve shirts and tops, long-sleeve shirts and tops, at

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2005

Use in Commerce: Sep. 2005

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Docket Number: 101795.00
 Attorney Primary Email trademarks@rutan.com lhulley@rutan.com
 Attorney Email Authorized: Yes
 Address:

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 RUTAN & TUCKER, LLP
 SUITE 1400
 611 ANTON BOULEVARD
 COSTA MESA, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
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Apr. 01, 2014	NOTICE OF SUIT	
Sep. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 27, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Sep. 27, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Sep. 18, 2012	TEAS SECTION 8 & 15 RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 30, 2008	COUNTERCLAIM CANC. NO. 999999	49716
Sep. 18, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 10, 2007	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Apr. 26, 2007	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 27, 2007	PUBLISHED FOR OPPOSITION	
Mar. 07, 2007	NOTICE OF PUBLICATION	
Feb. 09, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76529
Feb. 03, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 01, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 31, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 31, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 22, 2007	LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2007	SUSPENSION LETTER WRITTEN	80819
Jan. 20, 2007	LIE CHECKED SUSP - TO ATTY FOR ACTION	76529
Jul. 20, 2006	LETTER OF SUSPENSION E-MAILED	6332
Jul. 20, 2006	SUSPENSION LETTER WRITTEN	80819
Jul. 20, 2006	ATTORNEY REVIEW COMPLETED	80819

Jul. 11, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 29, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 29, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2006	LETTER OF SUSPENSION E-MAILED	6332
May 23, 2006	SUSPENSION LETTER WRITTEN	80819
May 31, 2006	EXAMINER'S AMENDMENT ENTERED	76529
May 24, 2006	EXAMINER'S AMENDMENT ENTERED	88888
May 24, 2006	EXAMINERS AMENDMENT E-MAILED	6328
May 24, 2006	EXAMINERS AMENDMENT -WRITTEN	80819
May 24, 2006	ASSIGNED TO LIE	76529
May 23, 2006	EXAMINERS AMENDMENT E-MAILED	6328
May 23, 2006	EXAMINERS AMENDMENT -WRITTEN	80819
May 22, 2006	NON-FINAL ACTION E-MAILED	6325
May 22, 2006	NON-FINAL ACTION WRITTEN	80819
May 18, 2006	ASSIGNED TO EXAMINER	80819
Dec. 05, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Sep. 27, 2

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STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA

BELLA

US Serial Number: 77423400

Application Filing Date: Mar. 17, 2013

US Registration Number: 3519794

Registration Date: Oct. 21, 2013

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Nov. 06, 2013

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

Claimed Ownership of US [3158111](#), [3250727](#), [3293659](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, fleece to pants, capri pants, shorts, bras, underwear, camisoles, sweatshirts, polo shirts, and jackets

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2000

Use in Commerce: Jan. 01, 2013

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Docket Number: 101795.00
 Attorney Primary Email trademarks@rutan.com lhulley@rutan.com
 Attorney Email Authorized: Yes
 Address:

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Nov. 06, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	

Nov. 06, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Oct. 21, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	67723
Nov. 06, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Oct. 21, 2013	TEAS SECTION 8 & 15 RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 30, 2011	NOTICE OF SUIT	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 24, 2010	NOTICE OF SUIT	
May 14, 2010	NOTICE OF SUIT	
May 11, 2010	NOTICE OF SUIT	
Apr. 19, 2010	NOTICE OF SUIT	
Mar. 30, 2010	NOTICE OF SUIT	
Mar. 30, 2010	NOTICE OF SUIT	
Oct. 21, 2008	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 03, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78288
Jul. 01, 2008	ASSIGNED TO LIE	78288
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81140
Jun. 23, 2008	ASSIGNED TO EXAMINER	81140
Mar. 20, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 108

Date in Location: Nov. 06, 2

Assignment Abstract Of Title Information - Click to Load

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STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA LUXX

BELLA LUXX

US Serial Number: 85019598

Application Filing Date: Apr. 21, 2011

US Registration Number: 3967706

Registration Date: May 24, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 24, 2011

Publication Date: Jun. 22, 2010

Notice of Allowance Date: Aug. 17, 2010

Mark Information

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of the word "BELLA" in the mark is "BEAUTIFUL".

Related Properties Information

International Registration [1055119](#)
Number:International Application [A0021677/1055119](#)
(s) /Registration(s) Based
on this Property:Claimed Ownership of US [3158111](#), [3250727](#), [3519794](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops, shirts, dr

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 06, 2011

Use in Commerce: Apr. 06, 2011

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
Attorney Primary Email: LHulley@tresslerllp.com
Address:
Docket Number: Lindsay J.
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
Phone: 714-641-5100
Fax: 714-546-9
Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 24, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 22, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 21, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Apr. 21, 2011	ASSIGNED TO LIE	70138
Apr. 20, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 20, 2011	STATEMENT OF USE PROCESSING COMPLETE	76874
Apr. 18, 2011	USE AMENDMENT FILED	76874
Apr. 20, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Apr. 18, 2011	TEAS STATEMENT OF USE RECEIVED	
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 05, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 03, 2011	EXTENSION 1 GRANTED	98765
Feb. 03, 2011	EXTENSION 1 FILED	98765
Feb. 03, 2011	TEAS EXTENSION RECEIVED	
Aug. 17, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 22, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 22, 2010	PUBLISHED FOR OPPOSITION	
May 15, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	71373
May 15, 2010	ASSIGNED TO LIE	71373
May 05, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 05, 2010	EXAMINER'S AMENDMENT ENTERED	88888
May 05, 2010		6328

	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
May 05, 2010	EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2010	EXAMINERS AMENDMENT -WRITTEN	81840
May 05, 2010	ASSIGNED TO EXAMINER	81840
Apr. 27, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 24, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 21, 2010

Assignment Abstract Of Title Information - Click to Load

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STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA LUXX

BELLA LUXX

US Serial Number: 85297573

Application Filing Date: Apr. 18, 2012

US Registration Number: 4116227

Registration Date: Mar. 20, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 20, 2012

Publication Date: Sep. 13, 2011

Notice of Allowance Date: Nov. 08, 2011

Mark Information

Mark Literal Elements: BELLA LUXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "BELLA" in the mark is "beautiful".

Related Properties Information

Claimed Ownership of US [3967706](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 10, 2011

Use in Commerce: Oct. 11, 2011

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Attorney Primary Email octmdocket@tresslerllp.com
 Address:
 Docket Number: 9839 - Bel
 Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
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 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Mar. 20, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 16, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 15, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Feb. 14, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 12, 2012	STATEMENT OF USE PROCESSING COMPLETE	61813
Jan. 13, 2012	USE AMENDMENT FILED	61813
Feb. 09, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jan. 13, 2012	TEAS STATEMENT OF USE RECEIVED	
Nov. 08, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 13, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 13, 2011	PUBLISHED FOR OPPOSITION	
Aug. 05, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 05, 2011	ASSIGNED TO LIE	77312
Jul. 25, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 25, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 25, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 25, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 25, 2011	EXAMINERS AMENDMENT -WRITTEN	76596
Jul. 25, 2011	ASSIGNED TO EXAMINER	76596
Apr. 21, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 21, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 15, 2

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

Print

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Mark: BELLA

BELLA

US Serial Number: 85156401

Application Filing Date: Oct. 19, 2011

US Registration Number: 4163125

Registration Date: Jun. 26, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 26, 2012

Publication Date: Apr. 10, 2012

Mark Information

Mark Literal Elements: BELLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration [1160626](#)
Number:International Application [A0035440/1160626](#)
(s) /Registration(s) Based
on this Property:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Online retail and wholesale store services featuring clothing

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101,

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 11, 2001

Use in Commerce: Apr. 24, 2011

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
 Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
 Legal Entity Type: CORPORATION
 State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
 Attorney Primary Email LHulley@tresslerllp.com
 Address:
 Docket Number: Lindsay J.
 Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: Lindsay J. Hulley
 Rutan & Tucker, LLP
 611 Anton Boulevard
 Suite 1400
 Costa Mesa, CALIFORNIA 92626
 UNITED STATES
 Phone: 714-641-5100
 Fax: 714-546-9
 Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
 Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Jun. 26, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 10, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 10, 2012	PUBLISHED FOR OPPOSITION	
Mar. 21, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 07, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Mar. 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 29, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70468
Mar. 24, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 25, 2011	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 25, 2011	LETTER OF SUSPENSION E-MAILED	6332
Mar. 25, 2011	SUSPENSION LETTER WRITTEN	81853
Mar. 17, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 17, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 04, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70468
Mar. 04, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70468
Feb. 24, 2011	ASSIGNED TO LIE	70468
Feb. 15, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 07, 2011	NOTIFICATION OF NON-FINAL ACTION E- MAILED	6325
Feb. 07, 2011	NON-FINAL ACTION E-MAILED	6325
Feb. 07, 2011	NON-FINAL ACTION WRITTEN	81853
Jan. 28, 2011	ASSIGNED TO EXAMINER	81853
Oct. 26, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 23, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 26, 21

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

Print

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Mark: BELLABABY

BELLABABY

US Serial Number: 85516044

Application Filing Date: Jan. 13, 2011

US Registration Number: 4255236

Registration Date: Dec. 04, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 04, 2012

Publication Date: May 15, 2012

Notice of Allowance Date: Jul. 10, 2011

Mark Information

Mark Literal Elements: BELLABABY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FOR

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "BABY"

Translation: The English translation of the word "BELLA" in the mark is "beautiful".

Related Properties Information

International Registration [1160975](#)
Number:International Application [A0035447/1160975](#)
(s) /Registration(s) Based
on this Property:Claimed Ownership of US [3250727](#), [3293659](#), [3519794](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing for newborns and infants, namely, shirts, one-piece garments, hats, and bibs

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA 90040
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley

Attorney Primary Email Address: octmdocket@tresslerllp.com

Docket Number: 9839-61

Attorney Email Authorized: No

Correspondent

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UNITED STATES

Phone: 714-641-5100

Fax: 714-546-9

Correspondent e-mail: trademarks@rutan.com lhulley@rutan.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Dec. 04, 2012	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 29, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Oct. 27, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 26, 2012	STATEMENT OF USE PROCESSING COMPLETE	76873
Oct. 24, 2012	USE AMENDMENT FILED	76873
Oct. 25, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Oct. 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 10, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 15, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 15, 2012	PUBLISHED FOR OPPOSITION	
Apr. 25, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 11, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Apr. 11, 2012	ASSIGNED TO LIE	66213
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 21, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	80808

Mar. 15, 2012	ASSIGNED TO EXAMINER	80808
Jan. 20, 2012	NOTICE OF PSEUDO MARK MAILED	
Jan. 19, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 17, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 29, 21

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA MISSY

BELLA MISSY

US Serial Number: 85487399

Application Filing Date: Dec. 05, 2012

US Registration Number: 4259037

Registration Date: Dec. 11, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 11, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

Mark Information

Mark Literal Elements: BELLA MISSY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "MISSY"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

International Registration [1160801](#)
Number:International Application [A0035446/1160801](#)
(s) /Registration(s) Based
on this Property:Claimed Ownership of US [2668441](#), [2895709](#), [3519794](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2012

Use in Commerce: Oct. 24, 2012

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.
Owner Address: 6670 Flotilla Street
 Commerce, CALIFORNIA 90040
 UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley
Attorney Primary Email: octmdocket@tresslerllp.com
Address:
Docket Number: 9839-58
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: LINDSAY J. HULLEY
 RUTAN & TUCKER, LLP
 611 ANTON BLVD
 STE 1400
 COSTA MESA, CALIFORNIA 92626-1931
 UNITED STATES
Phone: 714-641-5100
Fax: 714-546-9
Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Dec. 11, 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 07, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
Nov. 06, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 05, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
Oct. 24, 2012	USE AMENDMENT FILED	71034
Oct. 25, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Oct. 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 17, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 22, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 22, 2012	PUBLISHED FOR OPPOSITION	
May 02, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 14, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Apr. 11, 2012	ASSIGNED TO LIE	69712
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 21, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	80808
Mar. 15, 2012	ASSIGNED TO EXAMINER	80808
Dec. 09, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 07, 2

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

Print

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Mark: BELLA GIRL

BELLA GIRL

US Serial Number: 85487403

Application Filing Date: Dec. 05, 2012

US Registration Number: 4259038

Registration Date: Dec. 11, 2012

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 11, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 2012

Mark Information

Mark Literal Elements: BELLA GIRL

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FOR

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GIRL"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

International Registration [1162892](#)
Number:International Application [A0035445/1162892](#)
(s) /Registration(s) Based
on this Property:Claimed Ownership of US [2895709](#), [3158111](#), [3519794](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Girls clothing, namely, knit tops and bottoms, fleece tops and bottoms, basic tops and bottoms, long sleeve tops and shirts, spaghetti strap tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2012

Use in Commerce: Oct. 23, 2012

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes
Filed ITU: Yes	Currently ITU: No
Filed 44D: No	Currently 44D: No
Filed 44E: No	Currently 44E: No
Filed 66A: No	Currently 66A: No
Filed No Basis: No	Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA 90040
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information**Attorney of Record**

Attorney Name: Lindsay J. Hulley

Docket Number: 9839-60

Attorney Primary Email Address: octmdocket@tresslerllp.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: LINDSAY J. HULLEY

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UNITED STATES

Phone: 714-641-5100

Fax: 714-546-9

Correspondent e-mail: trademarks@rutan.com lhulley@rutan.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Dec. 11, 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 07, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
Nov. 06, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 05, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
Oct. 24, 2012	USE AMENDMENT FILED	71034
Oct. 25, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Oct. 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 17, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 22, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 22, 2012	PUBLISHED FOR OPPOSITION	
May 02, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 14, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Apr. 11, 2012	ASSIGNED TO LIE	69712
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 21, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT E-MAILED	6328

Mar. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	80808
Mar. 15, 2012	ASSIGNED TO EXAMINER	80808
Dec. 09, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 07, 2

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

STATUS DOCUMENTS

[Back to Search](#)

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Mark: BELLA MISSY

BELLA_{MISSY}

US Serial Number: 85487405

Application Filing Date: Dec. 05, 2

US Registration Number: 4262459

Registration Date: Dec. 18, 2

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance doc

Status Date: Dec. 18, 2012

Publication Date: May 22, 2012

Notice of Allowance Date: Jul. 17, 20

Mark Information

Mark Literal Elements: BELLA MISSY

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED F

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MISSY"

Translation: The English translation of the word "BELLA" in the mark is beautiful.

Related Properties Information

Claimed Ownership of US [2668441](#), [2895709](#), [3519794](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Women's clothing, namely, tee shirts, short sleeve shirts, long sleeve shirts, tank tops

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2012

Use in Commerce: Oct. 24, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Color Image Apparel, Inc.

Owner Address: 6670 Flotilla Street
Commerce, CALIFORNIA 90040
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Lindsay J. Hulley

Docket Number: 9839-59

Attorney Primary Email Address: octmdocket@tresslerllp.com

Attorney Email Authorized: No

Correspondent

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UNITED STATES

Phone: 714-641-5100

Fax: 714-546-9

Correspondent e-mail: trademarks@rutan.com lhulley@rutan.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2014	NOTICE OF SUIT	
Dec. 18, 2012	REGISTERED-PRINCIPAL REGISTER	
Nov. 14, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 13, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	69712
Nov. 09, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 08, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
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Oct. 25, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Oct. 24, 2012	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 17, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 22, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 22, 2012	PUBLISHED FOR OPPOSITION	
May 02, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 14, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Apr. 11, 2012	ASSIGNED TO LIE	69712
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 21, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 21, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 21, 2012	EXAMINERS AMENDMENT -WRITTEN	80808
Mar. 15, 2012	ASSIGNED TO EXAMINER	80808
Dec. 09, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 08, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 13, 2

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